Hog.com/Ride365

Dealership Photo Challenge

While you're on the road, why not make pitstops at H-D Dealers? Visit at least 10 U.S. H-D dealerships within a year to earn your first commemorative pin and patch.

Bonus: H.O.G. members with the most check-ins in a calendar year also take home a \$2,000 H-D gift card.

15 Rides for '25

We're giving even more reasons to hit the road this year with 15 Rides for 2025. You don't want to miss the amazing rides we thoughtfully selected like the HOG Capital of the World, the Lynyrd Skynyrd Monument and Bishop Castle.

50 Rides, One Nation CHALLENGE

If you've got the drive to see our entire beautiful country from your bike—this one's for you. Submit photos as you stop in each U.S. state and earn a commemorative challenge coin for each one. Visit all 50 and we'll even install a permanent rivet with your name on it at the H-D Museum in Milwaukee, WI.

Also there are Monthly Ride Challenges on the H-D App you can participate in.